

EXHIBIT 10
9/28/12 ZAVIN DECLARATION
CASE NO. 12-4175-WHP

LeAnn Piotrowski

From: Dylan Bates
Sent: Monday, January 17, 2011 2:05 PM
To: 'Tony Hoti'
Subject: RE: Media Plan

Tony, thanks for the email...look forward to reviewing later today or tomorrow...please do not implement anything as we need to review the budget in total...we will not skimp on marketing, but I need to give feedback on best use of dollars as we will be tight.

Thanks, DB

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From: Tony Hoti [<mailto:tony@intercomventures.com>]
Sent: Monday, January 17, 2011 2:59 PM
To: Dylan Bates; dylan_bates@hotmail.com; Drilon Qehaja
Cc: Nunzio Castellano
Subject: FW: Media Plan

Gentlemen, attached is the Advertising plan we are going to implement. Please let me know your thoughts and/or comments.

Thanks,

Tony Hoti

President

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From: Izabela Kaczor [<mailto:izabelakaczor@sbcglobal.net>]

Sent: Monday, January 17, 2011 1:19 PM

To: Tony Hoti

Subject: Media Plan